

# Jason Kollias

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## PROFESSIONAL SUMMARY

Frontend Developer with 7+ years leading multi-brand e-commerce development. Hands-on expert in Shopify Plus, Liquid, and modern JavaScript with a track record shipping high-performance, accessible, scalable storefronts. Recently managed technical strategy for a 7-property Shopify ecosystem generating multi-million-dollar revenue. Known for accessibility improvements (72%→95%), reusable component architecture, and cross-team technical leadership.

## CAREER HIGHLIGHTS

- Promoted Manager → Senior Manager for technical leadership and measurable business impact.
- Led Shopify 2.0 upgrade and QA automation, improving collaboration across product, design, and compliance.
- Championed AI-driven accessibility and analytics workflows to modernize platform operations.
- Delivered reusable front-end components adopted across multiple brands, reducing dev time and code duplication.

## CORE SKILLS

**Frontend:** HTML5, CSS3/Sass, JavaScript (ES6+), Responsive Design, Performance Optimization

**Tools:** Git/GitHub, Figma, Chrome DevTools, CI/CD Workflows, VSCode, Terminal

**E-commerce:** Shopify Plus, Shopify Liquid, Theme Development, Magento, WordPress

**Leadership:** Technical Strategy, Code Review, Team Mentorship, WCAG 2.1 AA/AAA, Vendor Coordination

## KISS Products Inc. – New York, NY

*Senior Frontend Developer | Aug 2018 – Oct 2025*

- Designed a unified component system across multiple e-commerce sites, balancing brand customization with reusable code libraries.
- Optimized front-end performance and Core Web Vitals for faster load times, improved mobile UX, and higher conversion rates.
- Created custom Shopify sections (Liquid, JS, Sass, HTML) enabling non-technical teams to update site content.
- Improved ADA/WCAG compliance from 72% → 95% through audits and remediation for high-revenue properties.
- Migrated legacy sites from Magento to Magento Enterprise and managed cross-platform integrations with Shopify properties.
- Led e-commerce platform strategy for a 7-property portfolio generating multi-million-dollar annual revenue.

- Acted as interim development manager for a 3-person team, coordinating roadmap across vendors, product, design, and compliance.

## **Weblin Design – New York, NY**

*Web Developer & Lead Designer | Jun 2006 – Jul 2018*

Delivered 300+ custom websites for clients in architecture, fashion, and professional services.

- Built custom WordPress sites with advanced functionality (custom post types) and led technical discovery translating business requirements into scalable solutions.
- Mentored junior developers on HTML/CSS/JavaScript best practices; promoted to Lead Web Designer for technical excellence.

**EDUCATION** Art Institute of NYC – Multimedia & Web Design, AAS | 2005

## **PORTFOLIO**

kissusa.com | impressbeauty.com | falscara.com | colorsandcare.com