

# Jason Kollias

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## PROFESSIONAL SUMMARY

Shopify developer with deep experience remediating accessibility issues across e-commerce and CMS-driven websites using semantic HTML, CSS, JavaScript, and WCAG 2.1 AA standards. Strong background in component-based development, template customization, and front-end QA across Shopify, WordPress, and enterprise web platforms. Experienced collaborating with designers, QA teams, and stakeholders to resolve usability and compliance issues in production environments.

## CORE SKILLS

**E-commerce:** Shopify Plus, Shopify 2.0, Shopify Liquid, Theme Development, Magento Enterprise, WordPress

**Frontend:** HTML5, CSS3/Sass, JavaScript (ES6+), JSON, REST & GraphQL APIs, Responsive Design, Performance Optimization

**Compliance:** WCAG 2.1 AA/AAA, Keyboard Navigation, Aria Tags, Semantic Markup for Screen Readers

**Version Control & DevOps:** Git, GitHub, GitHub CLI, CI/CD Workflows, Docker

**Project & Delivery:** Jira, Monday.com, Roadmap Planning, QA Coordination, Cross-functional Collaboration

**Design and Apps:** Photoshop, Illustrator, Canva, Klayvio, Justuno, Yotpo

**Business Tools:** Google Workspace (Docs, Sheets, Slides), Microsoft Office (Excel, Word, PowerPoint)

**Leadership:** Technical Strategy, Code Review, Team Mentorship, Vendor Coordination

## KISS Products Inc. – New York, NY

*Frontend Developer | Aug 2018 – Oct 2025*

- Migrated legacy websites from Magento to Magento Enterprise and managed cross-platform integration with Shopify properties.
- Designed a unified component system across multiple e-commerce sites, balancing brand customization with reusable code libraries.
- Improved ADA/WCAG compliance from 72% → 95% through audits and remediation, reducing legal risk for high-revenue properties.
- Served as senior frontend owner across a 7-property Shopify ecosystem, driving implementation standards, code quality, and performance.
- Optimized front-end performance and Core Web Vitals for faster load times, improved mobile experience, and higher conversion rates.

## Weblin Design – New York, NY

*Web Developer & Designer | Jun 2006 – Jul 2018*

- Designed and built 300+ websites from concept to launch, including branding, layout design, and custom WordPress development.
- Developed full WordPress themes with custom post types, navigation systems, and advanced template logic.
- Translated client requirements into wireframes, mockups, and functional front-end builds.
- Mentored junior developers on HTML/CSS/JS and front-end design principles.
- Promoted to Lead Designer for strong execution, visual design quality, and client satisfaction.

**EDUCATION** Art Institute of NYC – Multimedia & Web Design, AAS | 2005

## PORTFOLIO

Shopify (Frontend Development)

[kissusa.com](https://kissusa.com) | [impressbeauty.com](https://impressbeauty.com) | [falscara.com](https://falscara.com) | [colorsandcare.com](https://colorsandcare.com)